



INDIAN SINGERS' RIGHTS ASSOCIATION

818, 8th Floor, Crystal Paradise, next to Janki Centre Link Road, Andheri (W), Mumbai - 400 053.
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TARIFF 5 : SNYCHRONISATION IN ADVERTISEMENTS/COMMERCIALS

Scope : This Tariff is applicable to utilisation of Performers Performances in and as part of any Advertisement/Commercial on and through any Medium by way of Audio and/or Audio Visual means.

Royalty Rates :

1. For Utilisation of the Performance of a Performer in and as part of any **Feature Films**, the Royalty/License Fees shall be Rs.1,00,000/- per song performance (even if it is part of a song)/30 seconds/year.
2. For Utilisation of the Performance of a Performer in and as part of any **TV Advertisement/Commercial**, the Royalty/License Fees shall be Rs. 50,000/- per song performance (even if it is part of a song)/30 seconds/year.
3. For Utilisation of the Performance of a Performer in and as part of any **Radio Advertisement/Commercial**, the Royalty/License Fees shall be Rs. 35,000/- per song performance (even if it is part of a song)/30 seconds/year.
4. For Utilisation of the Performance of a Performer in and as part of any **Other Medium Advertisement/Commercial**, the Royalty/License Fees shall be Rs. 25,000/- per song performance (even if it is part of a song)/30 seconds/year.

General Conditions :

1. This Tariff comes into force from 21st June, 2012 and applies to all Royalties/License Fees falling due on or after 21st June, 2012.
2. There will be an upward revision by 10% ever year on all the above Minimum amount till 13th June, 2023.
3. Royalty/License Fee shall be paid in advance which would be the Minimum specified. At the end of the 12-month period, the Licensee shall submit its detail for calculation of the exact amount for the previous year within 30 days of the end of the 12-month period and shall pay the balance forthwith
4. All Royalties/License Fees are exclusive of all VAT/Taxes/Levies
5. This Tariff shall at all times be governed by Section 33A of the Copyright Act, 1957 read with Rule 56 of the Copyright Rules 1958 as amended in 2012 and as amended from time to time thereafter.

